



BEN MORGAN TESTIMONIAL RUGBY SEVENS TOURNAMENT

SPONSORSHIP OPPORTUNITIES

DATE: SATURDAY JUNE 17TH
VENUE: KINGSHOLM STADIUM

The inaugural Gloucestershire 7s tournament for community clubs is to be played in the Kingsholm Stadium! This is a fantastic opportunity for local players to play at the iconic Gloucester home ground to fight it out to be crowned County Champions. There will be a wonderful festival atmosphere, with local club players and supporters enjoying loads of live entertainment, food, and drink plus, of course, some great fast paced sevens rugby! It will be a fantastic family day out with kids' activities in the Fan Zone.

Each team will have a Gloucester player as a celebrity coach for the day, and the trophy winners will receive a magnificent prize for their club and team! This promises to be the start of another annual festival tradition for Gloucestershire and will continue.

The event is aiming for 3000 to 4000 spectators to watch the games – a mix of families, parents and children and rugby fans from across the county. Tickets will be priced at £15 (inc vat) per adult with kids at £5 and sold through the GR ticketing site.

This festival will deliver far reaching exposure to many county rugby clubs. The potential club reach is impressive with 74 clubs affiliated within the Gloucestershire RFU. A campaign will be launched to enter teams of 10 and communicate the fantastic winning team first prize. Player entry to play is £40 (inc vat) p/p and includes post-match food.

Package 1: Headline Sponsor

£7k to name the 7s!

(+ VAT)

Full naming rights to the Ben Morgan inaugural testimonial Gloucester 7s festival at the prestigious Kingsholm ground.

- Directors box for 20 people with food
- Guest appearances by Ben and fellow team mates in your box
- Signed framed shirt
- Logo on all marketing collateral
- Exposure to GR members via website and also Ben Morgan web site
- Name on winner's trophy and end of day presentation on pitch
- Social media
- Healthy allocation of free tickets for family and staff and business partners

April 2023



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Package 2: Silver Sevens Sponsor £3000 (+ VAT)

Let your company be associated with Ben's testimonial 7s competition with this unique silver package.

- Table for lunch for 10 in Captain's Lounge
- Signed memorabilia
- Logo on all marketing collateral
- Exposure to GR members via website and also Ben Morgan web site
- Social media
- Ten free tickets for family and staff

Package 3: Testimonial Festival Tees

Popular 'merch' for adults and kids which will be sold at the event.

Back of tee	£1500 (above the no.8) (+ VAT)
Sleeve 1	£500 (+ VAT)
Sleeve 2	£500 (+ VAT)

Package 4: Festival Fan & Fun Zone £2000 (+ VAT)

Have your name on a dedicated banner in the family fan zone which will be staging family and children's activities all day long including face painting, bouncy castle, rugby competitions, throwing challenges etc. Prizes and sweets.

This sponsorship will cover the hire costs, prizes, and activity provision.
(Wet weather in the Lion's Den)

Summary

Thank you for expressing interest in the Ben Morgan Testimonial 7s Festival.

If you have a specific budget or preferred ideas, we are very flexible so let's have a catch up to explore how we can work together.

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Exclusive Testimonial Annual Sponsorship: £20,000
(+ VAT)

This exclusive and unique package makes you a Main Sponsor for the entire Testimonial Year – across all Ben’s events.

Highlights include:

Table of 10 in hospitality at 7s Rugby Festival at Kingsholm: June 17

4 places in the Three Peaks Challenge: 29/30 June

Table of 10 at the Dursley Ball, Dursley RFC: 8 July
Branding around marquee

Golf Day at Minchinhampton: 29 October
A team in the competition and branding around the course and halfway houses

A table of 10 at the World Cup Legends Grand Dinner in London: 4 November
Meet and greet and private welcome drink reception with Legends guests

A table of 10 at the Testimonial closing dinner: November 2023

Three appearances with Ben Morgan at your firm or another event

Signed & framed Ben Morgan international shirt for your business

Plus:

Use of the Ben Morgan 8 testimonial logo
Social media shares (minimum 6)
Your logo across the testimonial website