

BEN MORGAN TESTIMONIAL THREE PEAKS CHALLENGE SPONSORSHIP OPPORTUNITIES

DATE: 29th June – 1st July 223

VENUE: Ben Nevis Scafell Pike Snowden

The Three Peaks Challenge takes in the highest summits of Scotland, England, and Wales. A team of 48 competitors will be raising individual sponsorship for the 4ED and Sam Polledri Foundations to undertake one of the country's most gruelling task in completing the national Three Peaks challenge in 24 hours, leaving Kingsholm Stadium on the 29th of June.

THE PEAKS

Scotland – Ben Nevis

Located in the Grampian Mountains in the Lochaber region of the West Highlands, and close to the town of Fort William, Ben Nevis stands at 1,344 metres or 4,409 ft above sea level. The north facing cliffs of Ben Nevis offer some of the best rock and ice climbs in the country. The summit of Ben Nevis often has snow on it year-round, so the team will have to be prepared for cold and wintery weather.

England - Scafell Pike

Located in the southern fells of the English Lake District, Scafell Pike stands at 978 metres or 3,209 ft above sea level. Although it is the 'smallest' of the Peaks that the team will climb on their challenge, it is arguably the hardest as the ascent is steep and relentless and the navigation will be done in the dark, so the most technically demanding.

Wales – Snowdon

Snowdon, or 'Yr Wyddfa' in Welsh, stands at 1,085 metres or 3,560 ft above sea level. It is the second highest Peak on the Three Peak Challenge. Snowdon will be the most physically and mentally challenging to complete as it's the last leg for the team and the clock will be ticking to make the 24-hour challenge complete, before heading back to Kingsholm.

The Route

The total walked distance in the Three Peaks Challenge is approximately 26 miles (42km) with a total ascent around 3,000m (9,800 ft). Ben Nevis is 10.5 miles up and down, Scafell Pike 6 miles and Snowdon 7 miles.

Package 1: Headline sponsor £7K

Your company will be the main sponsor for this event and included in this package is:

- Photo with the team and your company logo at the top of each Peak
- Table of 10 with food (excludes alcohol) at the 7s Festival event (17 June).
- Guest appearances by Ben and fellow teammates
- Ben Morgan signed framed match shirt.
- Logo on all marketing collateral
- Exposure to GR members via website and also Ben Morgan web site
- Company name of the competitor's presentation t-shirts
- Headline sponsors spot at Kingsholm on completion of the challenge
- Social media presence for the whole testimonial 2023-2024

Package 2: Silver sponsor £5k

Let your company be associated with the Three Peaks Challenge with this unique silver package.

- Table of 10 with food (excludes alcohol) at the 7s Festival.
- GR signed memorabilia.
- Ben Morgan match-worn personalised & signed shirt
- Exposure to GR members via website and Ben Morgan web site
- Social media presence for the Three Peaks Challenge
- Company name of the competitor's presentation shirts (sleeve)
- Logo on all marketing collateral

Package 3: Bronze sponsor £2k

- Ten free tickets to the 7s Festival (17 June)
- Company name of the competitor's presentation shirts (sleeve)
- Gloucester Rugby goody bag
- Social media presence for the Three Peaks Challenge
- 2023 Signed team Rugby ball and shirt.
- Logo on all marketing collateral

Package 4: Media-only £1K

- Company name of the competitor's presentation shirts (sleeve)
- Social media presence for the Three Peaks Challenge
- Exposure to GR members via website and Ben Morgan web site
- Logo on all marketing collateral